

CORE BRANDS

Which of these brands do you know well and use at least a minimum of once a month?



(1) BAKERS BISCUIT MIXES



Homemade cookies in just 20 minutes!

A



(2) Bakers Romany Creams Choc Bar



(3) Bakers Ice-Cream



(4)

Bakers Romany Creams Milk Drink



(5) Bakers Cheese



(6) Bakers Nuts



BLACK CAT
GOURMET ICE CREAM



B

(1) Black Cat Ice-Cream – Assorted Nut Flavours

(2) Black Cat Choc
Chip Cookies



(3) Black Cat
Energy Drink



(4) Black Cat Corn Chips



(5) Black Cat Thai Peanut Sauce



(6) Black Cat
Breakfast Milk Drink



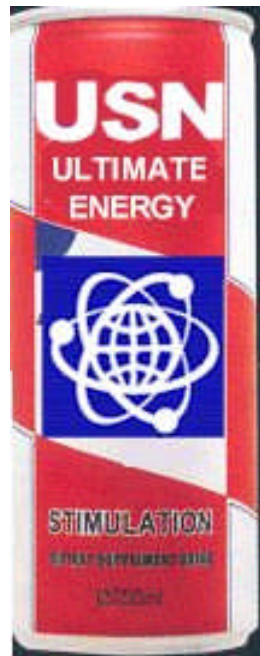
(1) USN Organic Ice-Cream



(2) USN Low Fat Yoghurt



(3) USN Instant Noodles



(4) USN Energy Drink



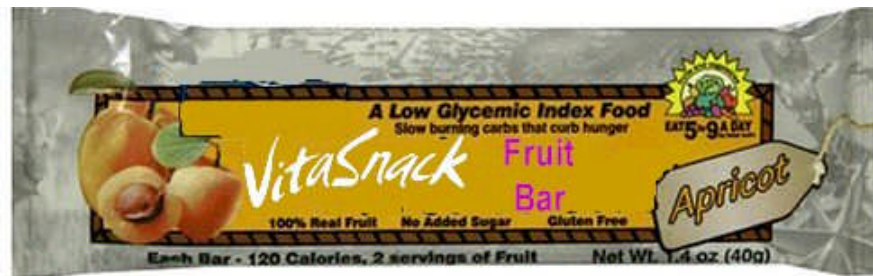
(5) USN Low Fat Rice Crackers



(6) USN Weet Bix Breakfast Cereal



(1) VitaSnack Fruit Juice

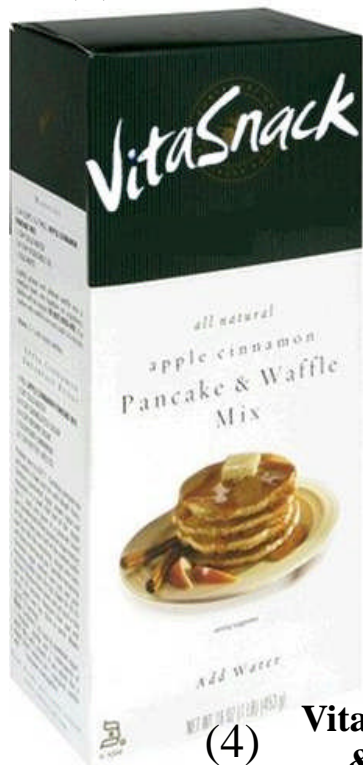


(2) VitaSnack Fruit Bar



(3) VitaSnack Peanut Butter

D



(4) VitaSnack Pancake & Waffle Mix



(5) VitaSnack Bran Cereal



(6) VitaSnack Instant Noodles



(1) Organictiser Organic Ice-Cream
From Appletiser



Liptiser
100% PURE PLEASURE
FOR LIPS!

(2) Liptiser Lipstick
From Appletiser



(3) Organictiser Cereal
From Appletiser



(4) H2Otiser Water
From Appletiser



(5) Powertiser Muesli Bar
From Appletiser



(6) Appletiser Low Fat Yoghurt

SHOWCARD Q4 & Q16

Trustworthy	Premium	Reliable	Insecure
Innovative	Cool	Traditional	Energetic
High Quality	Natural	Modern	Artificial
Cosmopolitan	Unhealthy	Unpredictable	Affordable
Unreliable	Untrustworthy	Ethnic	Stagnant
Healthy	Confident	Exciting	Serious
Energetic	Socially responsible	Predictable	Lazy
Socially responsible	Sophisticated	Frivolous	Boring
Low Quality	Uncool		